



Benefits of the monthly Subscription for the Trap-Alert™ System



TRAP-ALERT™

In this economy, you can't afford to leave money on the table!

With increased costs in man power, fuel, vehicle expenses, plus the value of your professional time (business and opportunity cost), why take unnecessary trips to customer sites? Let the Trap-Alert™ system work for you by automating your business and using technology to do more with less.

If your competitors are doing this faster, quicker and cheaper, can you really afford them the upper hand by not using the Trap-Alert™ system?

Listen to what Trap-Alert™ users are saying about the benefits realized:

COST SAVINGS

Jeff Davis, of Nukingstreet Pest Control, said the following:

The first time we used the product was for a raccoon job where it took six days for the raccoon to return to the property and make an attempt to go into the open soffits. The job was 43 miles from our office: one way. The Trap-Alert™ system saved us from traveling 430 miles to do state required trap checks! We almost paid for one unit with the money saved and earned on the first job!.....On top of all of that, New Frequency has exceptional customer service!

Now, what would it cost you if this customer was 65 miles away? How much are you paying your Wildlife Control Specialists? Per hour? Per year? What are your monthly and annual fuel costs? How much does it cost to fill your tank? How many vehicles? Are you paying employees mileage each year? How many trips does your company make in a day? A week? A month? A year?



With the Trap-Alert™ system, your cost to service each job is substantially lower!

FLEXIBLE PRICING OPTIONS TO SUIT YOUR BUSINESS

A Trap-Alert™ subscription can be purchased in 3, 6, 12 and 24 month subscription plans. Prepayment discounts are available for 12 and 24 month subscriptions along with seasonal flexibility for users to temporarily go inactive and pay a much lower monthly fee when they aren't using their equipment.

Don't forget, by avoiding just one trip, Jeff Davis avoided hundreds in hard costs. The Trap-Alert™ subscription pays for itself in just one trip!

ADDITIONAL BENEFITS TO YOU AND YOUR BUSINESS ARE IMMEDIATE

Remote tracking free up valuable time and increases efficiencies: The Trap-Alert™ system allows you to track each job, capture the actual GPS coordinates of each location, the type of animal(s) being trapped, and how many times the trap closed, allowing you to monitor and save all of this information for future reporting.

THIS IS IMPORTANT! Not only will you have more intelligence around the operating procedures of your business, but this stored data will save you a great deal of trouble and expense, if not your very license. Facing any potential challenges from animal rights groups and/or state authorities, this information stands as 3rd party independent evidence (an audit trail) of a WCO performing as required by local and state laws!

The Trap-Alert™ system is a solution that saves you time and money, allows you to expand your territory, allows you to react to a trapped animal faster, and allows you to now bid on jobs that you simply could not have in the past because it was cost-prohibitive. Users of the Trap-Alert™ system are retaining more customers because the system allows for optional closed status notices to be sent directly to their customer contacts as well, which means the customer is now simultaneously aware when the animal is caught.

A customer of Parker Wildlife Control said, “I will use Parker Wildlife exclusively on all new business simply because they are using the Trap-Alert™ system.”

Charles Parker, Parker Wildlife Control (Louisiana), said:

“I have been using the Trap-Alert™ system for almost a year now, and frankly, I do not know how I did it before. Since using the Trap-Alert™ units, I have been able to knock-off early a couple of days a week because I did NOT need to check my traps - they had already reported in today! I have also been able to take on additional work as a result of my new found free time. Nothing is worse than turning away work because you cannot service the job!

One of the most important things that the Trap-Alert™ units have done for me is simply the fact that I am now studying my actual business costs of trapping. Receiving instant email reports of the unit’s status, I can actually track when my employee was actually on the job re-setting a trap. My customers are also impressed with the technology. I have used them for bird traps, squirrel traps, raccoon and hog traps; in fact, I have made my own traps and wired in the Trap-Alert™ units! The bottom line though is job cost tracking - how much time do I spend driving? How much gas am I burning? How long am I on each job? For me, using the Trap-Alert™ units has opened my eyes to how much I have saved in gas and time on every job and how much I spend.”



Using the Trap-Alert™ system, this operator’s cost per job went down and valuable time was saved!

INCREASE YOUR CUSTOMER SATISFACTION AND VALUE WHICH BOTH BRING A PREMIUM PRICE FOR A PREMIUM SERVICE!

Customers love it because it’s more humane, it’s fast, and it’s efficient.

Michael Tucker of Wildlife Removal Services (Minnesota), said the following: “Use of the Trap-Alert™ system has also resulted in increased customer satisfaction, with most customers willing to pay a premium for the electronic trap monitoring service.”

Don’t let your competition race ahead with technology that’s making their costs per job lower, their customer service improve, and their ability to expand easier!

Contact Wildlife Control Supplies today at

1-860-844-0101 or Visit <http://www.shopwcs.com>