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New Frequency Named NWCOA “Innovator/Vendor and Vendor of the Year” For Trap Monitoring System Used By Wildlife Control Operators

New Frequency's Trap-Alert™ product, used for electronic trap monitoring, and New Frequency were named NWCOA (National Wildlife Control Operators Association) “Innovator/Vendor and Vendor of the Year” at Atlanta's Wildlife Expo.

Atlanta, Ga (PRWEB) March 06, 2012 -- New Frequency and its Trap-Alert™ system were awarded “The Innovator and Vendor of the Year” award from the National Wildlife Control Operators Association (“NWCOA”). Greg Schumaker, NWCOA’s President, presented Todd Moran, New Frequency’s CEO, with the distinguished award during its Award Banquet following their annual Wildlife Expo. This was “the most successful event NWCOA has held to date,” said Greg Schumaker.

The Trap-Alert™ system is a combination of hardware, software, GPS and wireless technologies that enables Wildlife Control Professionals to actively monitor the status and location of animal traps through a web-based application. The Trap-Alert™ system, which includes the Trap-Alert™ web application, phone and tablet applications, significantly increases the management and efficiency of a large number of traps. The need for Wildlife Control Professionals to visit sites solely for the purpose of daily trap inspections are eliminated, saving them time, labor, fuel costs; and thereby, delivering a rapid return-on-investment.

“To receive this award by the leading Wildlife Organization in the country is a great honor and reaffirms the value that we are delivering to the industry based upon the goals set forth when we began developing this solution several years ago,” Moran noted after receiving the award. “New Frequency together with its strategic partnerships will continue to roll-out cost effective solutions for the Wildlife Control Industry with additional Research and Development projects currently underway. The Trap-Alert system is only the beginning of what we hope to accomplish, together with a long standing relationship with NWCOA and its members,” Moran added. NWCOA Director, Charles Holt, noted following the banquet that “the Trap-Alert™ system was a big hit at our show and that you won't believe the level of professionalism it will be able to offer your business.”

About New Frequency

New Frequency, founded in 2008 and headquartered in Cumming, GA, is a developer of software, devices, and complete systems that collect data in real-time from remote assets, and aggregate data into useable and actionable information for better decision making, and accessible over the web. New Frequency’s expertise and systems include telemetry data monitoring and management tools, high availability hosting, large data storage, custom reporting and alerting/notifications, and web-based software-as-a-service. New Frequency’s web-based solutions are also used in monitoring and managing power, water, gas, and steam as well as equipment status, including location, operation, doors and hatches. Our systems can be employed in gathering and managing nearly any measurement of any asset. For more information, visit <http://www.newfrequency.com>.

About NWCOA

The association is organized exclusively as a mutual benefit non-profit trade association to assist persons or organizations providing commercial wildlife damage management and control activities. The association shall

be active in training, educating and promoting competence, service and integrity to the members of the wildlife damage management industry.